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GENIE RECEIVES IAPA 2023 SUSTAINABILITY AWARD

Sustainability projects span countries and continents, and are driven by leaders and team members

Bothell, WA (May 2, 2023) – Genie is excited and honored to have been recognized for its sustainability initiatives at the 2023 International Awards for Powered Access. Genie was selected by an independent panel of judges representing the MEWP industry for implementing innovative solutions, projects, or programs that demonstrate how the company is adapting its business and/or products to environmental issues.

The 2023 IAPA winners were announced during the IPAF Summit, April 19-20, in Berlin, Germany. Will Westley, Genie VP Sales & Support, EMEARI, and Corrado Gentile, Senior Regional Product Manager, EMEAR, received the award on behalf of Genie.

“Across our industry, jobsites and our customers are increasingly looking to manufacturers to help them reduce their environmental impact and reach their sustainability targets,” Westley said. “Genie’s product portfolio is already 70% electrified, which helps lower jobsite emissions and reduce noise pollution. But our commitment to sustainability — and to helping our customers achieve their goals — goes deeper. It also is reflected in initiatives like our carbon reduction projects, recycling and energy efficiency activities, and an increasing use of clean energy technology across our global manufacturing and office footprint.”

Genie's sustainability projects span countries and continents and are being driven by leaders and team members alike. Here are a few examples.

- Genie’s newest manufacturing facility in Monterrey, Mexico, was designed and built to meet LEED Silver standards, with features that minimize heat absorption, increase efficiency and reduce energy use, reduce water consumption, and encourage alternative forms of

transportation. The team also has a robust Citizenship program that includes collecting and recycling plastic bottle caps; proceeds are then donated to a local cancer charity.

- Genie's Umbertide, Italy, manufacturing facility has implemented energy-saving and clean-energy solutions, along with programs designed to minimize waste. Additionally, the team collects and recycles personal protective equipment (PPE) to produce secondary raw materials. Rather than throwing away old safety shoes, Genie team members insert them in a box inside the facility so they can be recycled into anti-trauma flooring for children's playgrounds.
- In Moses Lake, Wash., (U.S.), facility upgrades resulted in reduced energy consumption. A team-member led aluminum can recycling effort is helping reduce waste and contributed to a \$3,000 USD donation for a local charity, the Columbia Basin Cancer Foundation.
- And in Changzhou, China, team members have started a "recognition forest," planting trees to celebrate team members and milestones.

As a brand of Terex Corporation, these Genie initiatives contribute to bigger-picture sustainability goals, including footprint targets to reduce greenhouse gas (GHG) emissions and global energy intensity by 15% by 2024, compared with 2019 levels. These goals are laid out in the [2022 Terex ESG Report](#).

"Citizenship, and being a good steward of the environment, is a core value at Terex. Our teams have truly embraced that commitment, finding ways to reduce emissions and waste, and use energy more efficiently — even in this challenging operating environment," said Stacey Babson Kaplan, Senior Vice President and Chief Sustainability & Compliance Officer. "We are extremely proud of the progress our teams have made, and it's wonderful to see the Genie team recognized for their work."

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.

Available Photos



IAPA awards: Will Westley, Genie VP Sales & Support, EMEARI (right), and Corrado Gentile, Senior Regional Product Manager, EMEAR (left), received the IAPA 2023 Sustainability award on behalf of Genie.



Monterrey ceiling: The ceiling of Genie's newest manufacturing facility in Monterrey, Mexico includes fans to help with cooling and air movement, panels that let in natural light, and LED lights that feature sensors to adjust to what is needed in addition to what the natural lighting provides, all of which helps use electricity.



Monterrey Rendering: The main administrative building entrance at Genie's facility in Monterrey, Mexico.



PPE Recycling in Umbertide: Genie team members in Umbertide, Italy recycled their old safety shoes, collected in recycled cardboard containers on site. The shoes were recycled into anti-trauma flooring for children's playgrounds. It takes about 70 safety shoes to make 1 sqm of flooring. The project is part of the Umbertide team's commitment to development of circular economy projects, and to a culture of a "recycling cycle."