

# TELESCOPIC BOOM LIFTS ARE A SLAM DUNK ON NBA ARENA JOB

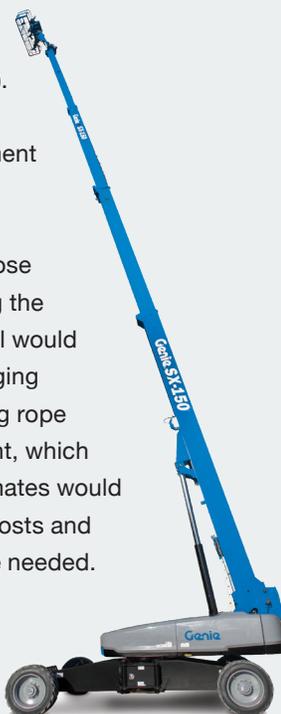
The recent \$230 million renovation of one of Phoenix’s primary sports and entertainment venues was a big project with an equally big centerpiece: a new 325-square-meter (3,500-square-foot) center-hung video scoreboard. That’s six times larger than its predecessor, at 7.6-meter (25 feet) high and at least 8.9-meter (29.5 feet) wide on each of its four sides.

FM Steel Construction was hired to reinforce the roof of the Footprint Center, home to the NBA’s Phoenix Suns and WNBA’s Phoenix Mercury, with 113,398 kilograms (125 tons) of additional steel to support the scoreboard and LED ribbon boards.



## CHALLENGE

Some of the steel work was above 45-meter (150 feet). There are limited options for equipment that can be easily transported to the jobsite to reach those heights. Accessing the work from the steel would have required hanging scaffolding or using rope climbing equipment, which the company estimates would have tripled their costs and the amount of time needed.



## SOLUTION

Among the equipment used by FM Steel Construction were Genie® SX™-180 and SX-150 telescopic boom lifts, which deliver the working height required along with smooth controls and a 3-meter (10 foot) rotating jib that features a 360° continuous turntable rotation, which allowed workers and gear to be easily positioned.

- **SX-180** — With a max working height of 57-meter (186 feet), it is the highest-reaching model in the Genie lineup. It also features a 24-meter (80 foot) max horizontal reach and a 340-kilogram (750 pound) platform capacity.
- **SX-150** — It has a max working height of 48-meter (157 feet), horizontal reach of 24-meter (80 feet) and a platform capacity of 340 kg (750 pounds).

## RESULTS

FM Steel Construction’s work came in on time and on budget. They also won a Project of the Year award from the Steel Erectors Association of America. “For this project, the reach was important as there are not a lot of machines that will take you that high. Added to that, the Genie booms could be driven with

**“THE GENIE LIFTS WE USED WERE A BIG PART OF THE PROJECT’S SUCCESS.”**

Michael Mulsow

the boom extended, which helped crews work more efficiently,” says Michael Mulsow, director of operations for FM Steel Construction. “The Genie lifts we used were a big part of the project’s success.”